

Appendix 3: Social Value Opportunity Identification Report Template

Guidance

The Council has made a [Social Value Commitment](#) which sets out our principles of Social Value. These principles are what we have agreed Social Value means in Newcastle and must form the basis of our Social Value focused activities throughout our commissioning cycle. Officers should follow the methodology below to determine the opportunities within each commissioning and procurement opportunity.

1. Think, Buy, Support Newcastle

How can the local or regional market deliver increased benefit to Newcastle residents? – Think about local supply chains, use of local resources, employment, training and social benefits.

Answers will influence: [Specification design and requirements; evaluation questions or methodology; performance or activity indicators](#)

2. Community Focused

How can the *wider* community* be involved in delivery? How can the strengths of community groups, buildings, knowledge and resources be supported through both contract design and delivery? – Think about community data (and what it tells us about community needs and strengths). Think about how sustainable links between delivery organisations and communities can be built.

* communities can be defined by place, interest, need, identification

Answers will influence: [Contract geography decisions linked to Lot Structure; performance or activity indicators](#)

3. Ethical leadership

How can organisations demonstrate good ethical leadership in the way they operate and the way they influence others? – Think about quality standards, policies and initiatives to reduce inequality and improve health and wellness, quality of employment practices and participation in social action.

Answers will influence: [Specification design and requirements; contract clauses; evaluation questions and methodology; performance and activity indicators; and the procurement process including elements of the SQ](#)

4. Green and Sustainable

How can organisations account for the impact of their activity on the environment and act to improve it? How could this affect Newcastle residents? – Think about resources used and improvement action, local and sustainable sourcing of materials, training and awareness raising within the organisation and in the wider community, investment in green spaces and the local built environment

Answers will influence: [Specification design and requirements; contract clauses; evaluation questions and methodology; performance and activity indicators; and the procurement process including elements of the SQ](#)

Social Value Opportunities

Detail in the table below the key themes that came out of the Social Value exercise, and how these will be used to shape the commissioning and procurement opportunity.

	Key Themes	How the Council will Respond	Where this will be Incorporated into the Process (e.g. Commissioning model, Service Design, Evaluation, Contract Monitoring)
Think, Buy, Support Newcastle			
Community Focus			
Ethical Leadership			
Green and Sustainable			

Summary

Summarise here the social value themes that have come from the exercise, and how this will influence the commissioning and procurement opportunity e.g. change to service design and lotting, evaluation questions, contract management and KPIs. If social value opportunities have been considered and discounted, detail here why.