

Appendix 3: Social Value Opportunity Identification Report Template

Guidance

The Council has made a [Social Value Commitment](#) which sets out five principles of Social Value. These principles are what we have agreed Social Value means in Newcastle and must form the basis of our Social Value focused activities throughout our commissioning cycle. Officers should follow the methodology below to determine the opportunities within each commissioning and procurement opportunity.

1. Think, Buy, Support Newcastle

What benefits will local delivery bring? How will local people benefit (including but not only service users – think about the broader community who may experience employment, environmental and social benefits?)

Answers will influence: Evaluation questions; KPIs

2. Community Focused

Thinking about the whole community (explicitly not service users):

- What geographic or community boundary options are there within this opportunity that could influence Social Value
- What does community data tell us about the potential contract geographies that can help us understand what particular Social Value related needs or interests exist within these boundaries?

Answers will influence: Contract geography decisions, linked to lotting; KPIs

3. Ethical leadership

What ethical issues exist within the contract subject area:

- Relating to service users or customers?
- Relating to the whole supply chain?
- Relating to the community as a whole?

How could these be resolved, and what benefits would accrue to the community if this was achieved?

Answers will influence: Contract clauses; KPIs; evaluation questions; procurement route

4. Green and Sustainable

What environmental sustainability issues exist within the contract subject area:

- Relating to service users or customers?
- Relating to any goods or consumables that are frequently used in the current model?
- Relating to use of natural resources in the current model?
- Relating to the community as a whole?

Answers will influence: Contract clauses; KPIs; evaluation questions; procurement route (including use of PQQ)

Social Value Opportunities

Detail in the table below the key themes that came out of the Social Value exercise, and how these will be used to shape the commissioning and procurement opportunity.

	Key Themes	How the Council will Respond	Where this will be Incorporated into the Process (Commissioning model, Service Design, Evaluation, Contract Monitoring)
Think, Buy, Support Newcastle			
Community Focus			
Ethical Leadership			
Green and Sustainable			

Summary

Summarise here the social value themes that have come from the exercise, and how this will influence the commissioning and procurement opportunity e.g. change to service design and lotting, evaluation questions, contract management and KPI's. If social value opportunities have been considered and discounted, detail here why.