



Regional Strategy 2020-2022

Scope and Responsibilities

 The North East Trading Standards Association (NETSA) continues to take a key partnership role across the 12 local authorities in the region and delivers on various core projects on behalf of national partners, which include the National Trading Standards Board (NTSB) and the Food Standards Agency (FSA); together with regional partners.

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What is the North East Trading Standards Association (NETSA)?

NETSA is a partnership body which brings together the twelve Local Authority Trading Standards Services (LATSS's) in the North East of England, in order to enhance services and contribute to meeting local, regional and national priorities

What are our objectives?

- Work in partnership to enhance local service delivery
- Create informed confident consumers and protect the vulnerable
- Support legitimate businesses by ensuring a fair and safe trading environment
- Co-ordinate local, regional and national priorities to enhance service provision

Key Priorities for Action 2020-2022

- 1. Attract and strive to maintain resources to enhance the provision for Trading Standards Services in the North East region
- 2. Ensure consistency of interpretation and sharing best practice
- 3. Working collaboratively to ensure effectiveness, efficiency and value for money
- 4. Use evidence/intelligence gathered locally, regionally and nationally to target resources
- 5. To carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- 6. To carefully consider the implications of and respond effectively to the UK leaving the EU.
- 7. To carefully consider the implications of and respond effectively to the setting up of the Office of Product Safety and Standards.
- 8. To carefully consider the implications of the Final Report: "Regulation of Property Agents Working Group".
- 9. To carefully consider the implications of the publication of the UK Government's "Economic Crime Plan 2019-2022".
- 10. To monitor the impact of the proposed multi agency approach to prevention and tackling of serious violence.
- 11. To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Bill 2019-2020.
- 12. To monitor the reaction to the Report published by Which? On product safety and online markets.
- 13. To evaluate and respond fully to the implications of the Covid 19 pandemic as it effects both consumers and businesses across the UK.

Impact and Outcomes

- Achievement of best practice through shared learning and expertise, relevant and timely information exchange and development of new and innovative approaches
- Consistent and intelligence led action with all partners;
- Maximise the delivery of initiatives within the limitations of reducing resources
- Contribute to public health and wellbeing
- Contribute to building safer and stronger local communities
- Protect the vulnerable

Governance Arrangements

NETSA consists of the Heads of Service from the 12 LATSS's within the region. A Regional Coordinator, who is retained through grant funding received from the NTSB, supports our work. NETSA will continue to provide the strategic leadership for all sub regional groups and promote effective partnership working throughout the region in order to protect and improve the health, wellbeing and safety of local communities whilst supporting local businesses to achieve better regulatory outcomes.

Governance Arrangements (Continued)

All finances received through NETSA will be subject to independent scrutiny and audit. NETSA, and its subordinate groups, will take actions that are customer-focussed and will be subject to a robust performance and financial management framework.

No decisions will be actioned unless they provide value for money for our constituent Authorities, communities, businesses or partners.

NETSA is committed to effective, strategic planning and developing policies through dynamic and successful leadership. This will be informed utilising data from the Annual Strategic Assessment.

Challenges

In developing its policies and plans NETSA will recognise the challenges presented by:

- a) Reducing resources in the public sector particularly those prevalent in the regulatory field and will maximise potential to secure additional resources for the regional LATSS's.
- b) To continue to support legitimate business and protect our local communities. This agenda has developed through the implementation of the "Regulators Code" and having regard to the policies outlined in the Local Government Association's "Open for Business" document.
- c) The continuing implementation of new consumer protection legislation. This includes: abolition of letting fees (May 2018); prohibition of F & G energy rated domestic properties under EPC legislation (May 2020); the banning of sales of offensive and dangerous substances to under 18's (Offensive Weapons Act 2019); the banning of sales of energy drinks to those under 16/18, animal licensing provisions (October 2018), the Tenant Fees Act 2019 (1 June 2019) and the amendment to Pet shop licensing (Lucy's Law) (April 2020).
- d) The need to carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- e) To carefully consider the implications of and respond effectively to the UK leaving the EU.
- f) To carefully consider the implications of and respond effectively to the setting up of the Office of Product Safety and Standards.
- g) To carefully consider the implications of the Final Report: "Regulation of Property Agents Working Group".
- h) To monitor the impact of the publication of the UK Government's "Economic Crime Plan 2019-2022".
- i) To monitor the impact of the proposed multi agency approach to prevention and tackling of serious violence.
- j) To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Bill 2019-2020.
- k) To monitor the reaction to the Report published by Which? On product safety and online markets.
- I) To evaluate and respond fully to the implications of the Covid 19 pandemic as it effects both consumers and businesses across the UK.

Partnership Working

NETSA continues to work with a range of national and regional partners including the Department for Business, Energy & Industrial Strategy (BEIS), the Home Office and the Food Standards Agency (FSA), the three regional police services, Her Majesty's Revenue and Customs (HMRC) and other enforcement agencies as well as Balance and Fresh for the northern 7 LA's.

Our Planning Context





Global

National

Regional NETSA Strategy 2020-2022 July 2020

Local

Middlesbrough

Gateshead
Council

Key Priorities for Action 2020-2022

1. Attract resources to enhance the provision for Trading Standards Services in the North East region

Serv	ices in the North East region		
	Action	Timescale	Current Status
1.1	Support the NTSB in exercising all of its functions devolved from the Department for Business, Energy and Industrial Strategy (BEIS). Each English region plus Wales is allocated a seat on the NTSB. Observers from BEIS, the Chartered Trading Standards Institute (CTSI), the Competition and Markets	April 2020 – April 2022	Regional representation delivered by NETSA Chair and the local/regional governance of activities and decisions carried out by NETSA Executive. All the meetings of the NTSB &
	Authority (CMA) and Scotland are also present at these meetings.		Governance groups 2020/2022 to be supported.
	The governance of the NTSB is delivered on behalf of local government by a political oversight group. The grant funding is delivered on behalf of BEIS.		NETSA Executive. Meeting 17 June 2020. NTSB. Meeting 25 June 2020.
	Central Government: BEIS White Paper		NTS Strategic Assessment Septemb White Paper: Regulation for the Fourth Industrial Revolution published 11 June 2019.
	Office of Product Safety and Standards.		Regulation fourth industrial strategy wh 10 August 2018 new Strategy: Strengthening National Capacity for Product Safety

2018-2020 published. Safety-and-standar ds-product-safety-st Announcement on Product Safety Sampling Protocol 2020/2021. Funding for safety testing of selected products including ladders and cosmetics through regional test houses. 2018 OPSS Product Safety Sampling Pro 1.2 Ensure that the scheduled Animal Feed Inspection programme (grant funded by April 2020 – April 2022 Animal Health and Feed Group delivering
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Animal Feed Inspection 2022 Feed Group
the FSA via the NTSB) is inspection
delivered upon. programme
agreed with the
NTSB. Co-
ordinated through Northumberland
CC. Funding
granted.
1.3 Maintain Regional April 2020 – April RIT Manager and
Investigations Team (RIT) 2022 host authority
(funded by NTSB) in order to have taken
act against level 2/3 actions in criminality in accordance accordance accordance with
with the Intelligence the IOM and
Operating Model (IOM). governance
procedures
Tasking effected from both
local and regional 2022 carrying out
intelligence through the ongoing
Regional Tasking Group monitoring of
(RTG) and in line with delivery referral processes agreed by programme.
the National Tasking Group

	Action	Timescale	Current Status
1.4	Maintain a Regional Intelligence Analyst (RIA) (funded by NTSB) in line with nationally agreed strategy.	April 2020 – April 2022	RIT Manager and host authority has maintained the RIA in compliance with the terms of a funding agreement in line with the IOM.
1.5	Carefully consider regional bidding in order to host projects/functions devolved from the delivery of the strategy as and when appropriate.	April 2020 – April 2022	Successful funding bid on Operation Arwen (Oak). Successful bid from Northumberland on a business of concern.
1.6	To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. uksi_20151681_en.p df	April 2020 – April 2022	9 October 2015 legislation implemented. Response required by all LA's. Annual reporting regime to Secretary of State. Several LA's organising partnership arrangements. 7 pilot studies on EPC's including Newcastle. 29 November 2019. Final update in London. Durham CC engaged in phase 2.
1.7	To monitor implementation of the Tenant Fees, Act 2019.	1 June 2019 implemented	Effects of legislation on regulatory services and market-place.
1.8	To monitor the Final Report: "Regulation of Property Agents Working Group". Regulation_of_Proper ty_Agents_final_repor	July 2019	Potential effects on the property business sector.
1.9	To monitor implementation of the Offensive Weapons Act 2019 related to bladed implements and corrosive substances.	16 May 2019 Royal Assent	Effects of legislation on regulatory services and safety issues.

			Awaiting full implementation.
1.10	To monitor the impact of the UK Government's "Economic Crime Plan 2019-2022". 2019-22_Economic_C rime_Plan.pdf	July 2019	Effects of Economic Crime Plan on scams and POCA.
1.11	To monitor the impact of the proposed multi agency approach to prevention and tackling of serious violence. Serious Violence Government_Respon review 2019.pdf seSerious_Violence	July 2019	Effects of proposals on service provision.
1.12	To monitor the reaction to the Report published by Which? On product safety and online markets. Online marketplaces and pi	November 2019	Reaction to the publication of the Report from Government.

Key Priorities for Action 2020 -2022

2. En	2. Ensure consistency of interpretation and sharing best practice			
	Action	Timescale	Current Status	
2.1	Respond to all consultations affecting Regulatory Services	April 2020 – April 2022	As and when consultations emerge.	
2.2	METROLOGY GROUP a) Project Work to be determined.	April 2020 – April 2022	Agreement to deliver projects on breakfast cereal and alcohol spirits survey and educational work on medical weighing equipment.	
2.3	FAIR TRADING GROUP Now responsibility on delivery rests with RTG. a) Engage with Police led Operation Bombay in combating doorstep crime. b) Participate in Scams	April 2020 – April 2022 June 2020	Lead Officer Fair Trading Group and RIA have established links and fully engaged with these operations. Regional LATSS's	
	Awareness campaign with key	June 2020	to participate.	

	task of increasing reporting of		
	scams.		
	c) Partnership working with the Anti-Counterfeiting Group (ACG).	April 2020 – April 2022	Operation Jasper. RIA co-ordinated regional activity around illegal trade through social media sites on the internet.
	d) Participation and involvement with National Consumer Week.	April 2020 – April 2022	Regional LATSS's to be involved with National Consumer Week 2019/2020.
	e) To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance	April 2020 – April 2022	9 October 2015 legislation implemented.
	Certificates in local authorities. uksi_20151681_en.p df		Response required by al LA's. Also, annual reporting regime to Secretary of State. Several LA's organising partnership arrangements.
	f) Bankers protocol development	April 2020 – April 2022	12 July 2018. Meeting with regional police services. Majority of matters are fraudulent and safeguarding procedures initiated by police.
	g) Response to Covid 19 pandemic and price gouging issues	March 2020 - ongoing	Liaison with CMA taskforce related to investigations into local businesses.
2.4	CONSUMER AND PRODUCT SAFETY GROUP		
	a) Respond to all localised enquiries and respond to requests as made for intelligence from BEIS and the	April 2020 – April 2022	Lead officer Consumer and Product Safety Group.

national Product Safety Focus Localised enquiries group. Business plan dealt with and some developed. 52 national/EU enquiries dealt with in 2019 with respect of a range of consumer products including balloons, cosmetics, toys, drones, food imitations, boron and sequinned toys. 22 May 2020 meeting of national Safety Group. April 2020 b) Undertake intelligence led All regional product safety projects in April 2022 LATSS's now fully respect of consumer products engaged with i.e. sun beds, fancy dress assessments costumes and laser pointers. around sunbeds. High levels of publicity attracted including at national level. National retailers have introduced voluntary bans on sale of corrosive substances to those under 18 and energy drinks to those under 16. The Office for Product Safety and Standards (OPSS) enabling the UK to meet the evolving challenges of product safety by responding to expanding international trade, the growth in online shopping and the increasing rate of product innovation.

In addition to providing support and advice for local authority Trading Standards teams, the office will coordinate work across local authorities where action is needed on a national scale and will ensure the UK continues to carry out appropriate border checks on imported products once the UK leaves the European Union. 7 March 2018. Launch of new Code of Practice (PAS 7100) for product safety recall in the UK. 10 August 2018 new Strategy: Strengthening **National Capacity** for Product Safety 2018-2020 published.



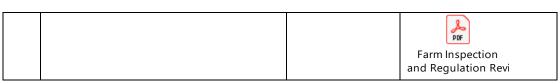
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October 2018.
Announcement on Product Safety
Sampling Protocol 2020/2021. Funding for safety testing of selected products including ladders and cosmetics through regional test houses.

c) Participation with Child Safety Week 2020.	April 2020 – April 2022	2018 OPSS Product Safety Sampling Pro
d) Monitor national/regional developments in respect of underage sales and take appropriate action.	April 2020 – April 2022	
e) Monitor the development of the Office of Product Safety and Standards.	April 2020 – April 2022	
f) Monitor the proposals to upgrade the Furniture and Furnishings (Fire) (Safety) Regulations 1988.	July 2019	Government response to consultation published. furniture-fire-regulati ons-2016-consultation
g) Monitor the reaction of Government to the publication of the Report from the House of Commons Report on Fireworks.	October 2019	House of Commons Report published. Fireworks Petition Committee 2019.pdf
h) Monitor the reaction of Government to the publication of the Which? Report on product safety and online markets.	November 2019	Which? Report published. Online marketplaces and pr
i) Response to any product safety issues related to the Covid 19 pandemic – PPE.	March 2020 ongoing	Main issue related to safety of PPE products imported and manufactured in the UK.
TOBACCO CONTROL a) National Tobacco strategy now published	April 2020 – April 2022	Control strategy now published. Tobacco Control Plan 2017-2022.pdf

b) Undertake intelligence led	April 2020 –	LATSS utilising
action utilising sniffer dogs in	April 2022	tobacco dog teams
the detection of illegal tobacco		and roadshows.
in the North East		LA7 continuing to
		participate. Very
c) Participated with re-launch	April 2020 –	good response on
of regional "Keep it Out"	April 2022	local intelligence.
campaign.		

2.5	ANIMAL HEALTH AND WELFARE GROUP a) To respond to all localised enquiries and respond to requests as made for assistance from Department for Food and Rural Affairs (DEFRA), the FSA and the national Animal Health Focus group.	April 2020 – April 2022	Meetings attended, and updates disseminated.
	b) To ensure the delivery of the national Feed Hygiene programme on behalf of the NTSB for the FSA.	April 2020 – April 2022	Effective regional delivery of feed hygiene project through coordinator. (Northumberland CC).
	c) Tasked to evaluate and update contingency plans in respect of notifiable diseases including rabies and avian flu.	April 2020 – April 2022	Work ongoing.
	d) Tasked to evaluate conditions on animal licences in response to legislative changes (October 2018) and the amendment to Pet shop licensing (Lucy's Law) (April 2020).	April 2020 – April 2022	Work ongoing.
	e) Tasked to run NTS pilot project on competency of animal feed sampling.	April 2020 – April 2022	Hartlepool delivered on project.
	f) National Farming Policy.	December 2019 -	December 2019 Stacey Report on Farm Inspection Review published.



Kev	priorities For Action 2020-2022				
	3. Working collaboratively to ensure effectiveness, efficiency and value for money				
, a.a	Action	Timescale	Current Status		
3.1	To identify skills gaps in current regional workforce and make appropriate provision for training/resource funding	April 2020 – April 2022	Regional Coordinator and the Training and Competency task and finish group identified various skills gaps. Training to be delivered on IDB system use. 1) Tenant Fees Act training 22 and 23 January 2020. 2) The Practical Initial Qualification of Automatic Weighing Instruments – AWIs – 25 March 2020 – Seaham, Durham 3) Practical Initial Qualification Testing of Low and High Capacity NAWI – 26 March 2020 – Seaham, Durham. 4) Software in Measuring Instruments – 27 March 2020 – Seaham, Durham 5) FSA grant to provide training on the Official Controls Regulation (EU) 2017/625 (OCR). 30 & 31 March 2020.		

			6) IPO Intellectual
			Property Legal
			Update course.
3.2	To identify appropriate opportunities for regional joint purchasing initiatives to reduce costs	April 2020 – April 2022	NETSA developed a collective purchasing initiative for the purchase on a regional basis at a reduced rate of the Chartered Trading Standards Institute (CTSI) interlink for the 12 LATSS's. 5% coordination fee paid to NETSA which has been utilised to provide training opportunities.
3.3	Support the England Illegal Moneylending Team (IMLT) funded by Treasury and delivered by NTS in its activities in the region.	April 2020 – April 2022	LATSS's currently authorise IMLT to take actions in the North East. Complaints and intelligence are referred and shared with the IMLT as appropriate. All regional LATSS's have participated in special events to promote awareness of the work of the IMLT in our local communities. Levy on finance industry to fund IMLT. Bank of England and Financial Services Act. Cash, documents and electronics seized in raids on two properties in Roker and Seaburn in Sunderland on

			Wednesday, November 6. IMLT worked with Sunderland City Council trading standards and Northumbria Police on this operation. A 47-year-old man and 78-year-old woman were taken into custody. Both have been released under investigation and inquiries are ongoing into this case.
3.4	Support the national Safety at Ports Project managed by OPSS by engagement via RIA ensuring all referrals of dangerous goods inland are investigated.	April 2020 – April 2022	Referral letters now arriving from LATSS's at border points. Actions on dangerous and illegal consumer products now been actioned. Actions taken in North Tyneside and Newcastle against a range of consumer products. Optimity Report now published.
3.5	Support the partner organisations Balance and Fresh by supporting campaigns in respect of underage sales, illegal and counterfeit alcohol and tobacco products. Now representing the northern 7 LA's.	April 2020 – April 2022	NETSA Executive through the Tobacco Control project continue to fully support the work of the regional partners: Balance and Fresh. Representatives from NETSA attend both the Balance Champions group and the Crime and

			Disorder Group which facilitate the sharing of best practice across a range of activities. NETSA has also contributed to a number of surveys in respect of alcohol/ tobacco products. 20 November 2019 Fresh Tobacco Regulation Forum. NEMS illegal tobacco report discussed. 13 July 2020 Fresh Regulatory Forum.
3.6	COMPETENCY AND TRAINING TASK & FINISH GROUP Identify all training opportunities in conjunction with partners, including barristers and the private sector to maintain competency	April 2020 – April 2022	NETSA continues to be very successful in providing a number of training events with partners including CTSI. 1) Tenant Fees Act training 22 and 23 January 2020. 2) The Practical Initial Qualification of Automatic Weighing Instruments – AWIs – 25 March 2020 – Seaham, Durham 3) Practical Initial Qualification Testing of Low and High Capacity NAWI – 26 March 2020 – Seaham, Durham. 4) Software in Measuring Instruments – 27

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	Property Legal Update course

Key Priorities for Action 2020-2022

4. Use evidence/intelligence gathered locally, regionally and nationally to target resources

to target resources				
	Action	Timescale	Current Status	
4.1	Establish and maintain a RTG to consistently consider intelligence with a view to appropriate tasking via the SB Team. Where considered appropriate to seek national resources from the NTG in line with the IOM.	April 2020 - April 2022	RTG has been established and is operating well. 19 June 2019 last meeting.	
	Develop an annual Regional Strategic Assessment to provide intelligence led recommendations for consideration by NETSA in determining its strategic and operational planning.	Completed	Document produced.	
	RIA to develop Regional Tactical Assessments for use of Regional Tasking Group (RTG) Develop and implement a Regional Intelligence Group (RIG).	April 2020 Ongoing	Documents produced and utilised by RTG. RIG established and meetings all scheduled in.	
4.2	Engage fully with the local Government Agency Intelligence Network (GAIN) to ensure dissemination of intelligence and relevant joint actions are taken with member agencies.	April 2020 – April 2022	NETSA through the RTG has full information exchange arrangements with the local GAIN co- ordinator who attends RTG.	
4.3	Support the national CACS in the provision of their services in	April 2020 – April 2022	Liaison from NETSA at the working group	

	respect of the Consumer Helpline and their advice services.		set up to ensure effective support/referral procedures in place.
4.4	Support and respond effectively to the devolutionary process in the region. Based on political process. May 2017. Ben Houchen elected as Tees Valley Mayor. May 2019. Jamie Driscoll elected as North of Tyne Mayor.	April 2020 – April 2022	Officers carefully monitoring outcomes.
4.5	To carefully consider the implications of and consider the implications of and respond to the results of the General Election.	12 December 2019	Officers carefully monitoring outcomes.
4.6	To carefully consider the implications of and respond to the UK leaving the EU.	June 2016 ongoing	31 January 2020 EU Exit day.
4.7	To carefully monitor and respond to the Covid 19 pandemic and in particular the full implications on the resources and working practices of all partners during lockdown.	March 2020 ongoing	Officers carefully managing new demands placed on all services and also tackling new issues i.e. – scams, price gouging and safety of PPE.

Chair of NETSA. July 2020