



Regional Strategy 2018-2020

Scope and Responsibilities

 The North East Trading Standards Association (NETSA) continues to take a key partnership role across the 12 local authorities in the region and delivers on various core projects on behalf of national partners, which include the National Trading Standards Board (NTSB) and the Food Standards Agency (FSA); together with regional partners.

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What is the North East Trading Standards Association (NETSA)?

NETSA is a partnership body which brings together the twelve Local Authority Trading Standards Services (LATSS's) in the North East of England, in order to enhance services and contribute to meeting local, regional and national priorities

What are our objectives?

- Work in partnership to enhance local service delivery
- Create informed confident consumers and protect the vulnerable
- Support legitimate businesses by ensuring a fair and safe trading environment
- Co-ordinate local, regional and national priorities to enhance service provision

Key Priorities for Action 2018-2020

- 1. Attract and strive to maintain resources to enhance the provision for Trading Standards Services in the North East region
- 2. Ensure consistency of interpretation and sharing best practice
- 3. Working collaboratively to ensure effectiveness, efficiency and value for money
- 4. Use evidence/intelligence gathered locally, regionally and nationally to target resources
- 5. To carefully consider the implications and respond effectively to the Better Business for All project.
- 6. To carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- 7. To carefully consider the implications of and respond effectively to the UK leaving the EU.
- 8. To carefully consider the implications of and respond effectively to the setting up of the Office of Product Safety and Standards.

Impact and Outcomes

- Achievement of best practice through shared learning and expertise, relevant and timely information exchange and development of new and innovative approaches
- Consistent and intelligence led action with all partners;
- Maximise the delivery of initiatives within the limitations of reducing resources
- Contribute to public health and wellbeing
- Contribute to building safer and stronger local communities
- Protect the vulnerable

Governance Arrangements

NETSA consists of the Heads of service from the 12 LATSS's within the region. A Regional Coordinator, who is retained through grant funding received from the NTSB, supports our work.

NETSA will continue to provide the strategic leadership for all sub regional groups and promote effective partnership working throughout the region in order to protect and improve the health, wellbeing and safety of local communities whilst supporting local businesses to achieve better regulatory outcomes.

NETSA will report on a quarterly basis to the North East Public Protection Partnership (NEPPP) as well as participating, where appropriate to national campaigns supported by the NTSB.

Governance Arrangements (Continued)

All finances received through NETSA will be subject to independent scrutiny and audit. NETSA, and its subordinate groups, will take actions that are customer-focussed and will be subject to a robust performance and financial management framework.

No decisions will be actioned unless they provide value for money for our constituent Authorities, communities, businesses or partners.

NETSA is committed to effective, strategic planning and developing policies through dynamic and successful leadership. This will be informed utilising data from the Annual Strategic Assessment

Challenges

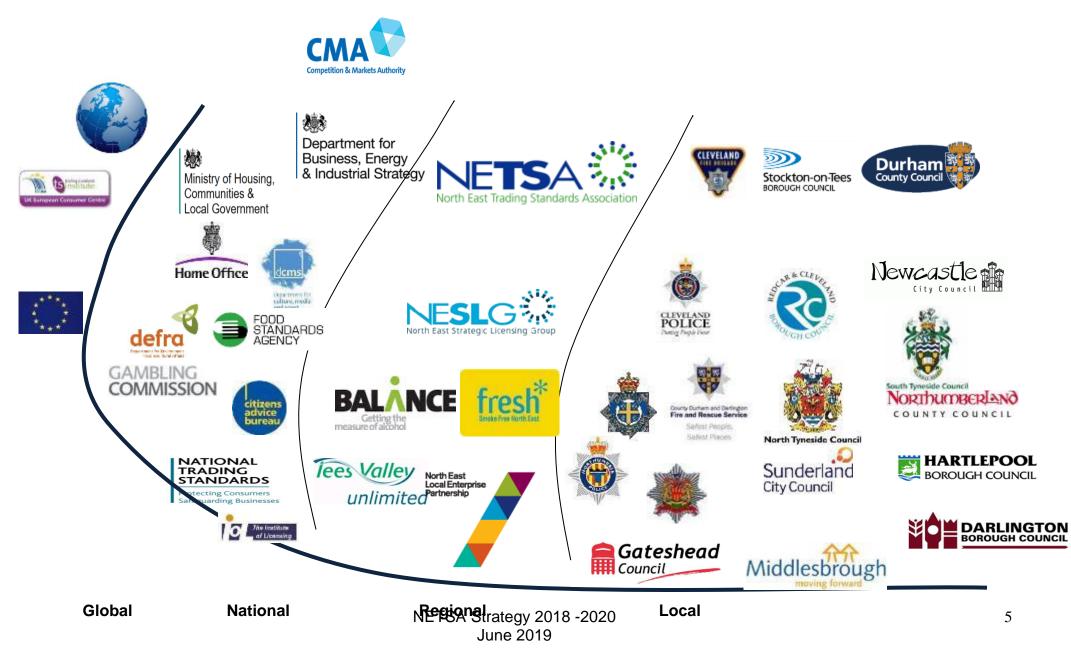
In developing its policies and plans NETSA will recognise the challenges presented by:

- a) Reducing resources in the public sector particularly those prevalent in the regulatory field and will maximise potential to secure additional resources for the regional LATSS's.
- b) The ever-developing agenda in respect of Better Regulation to continue to support legitimate business and protect our local communities. This agenda has developed through the implementation of the "Regulators Code" and having regard to the policies outlined in the Local Government Association's "Open for Business" document.
- c) The continuing implementation of new consumer protection legislation. This includes: abolition of letting fees (May 2018); prohibition of F & G graded properties under EPC legislation; the banning of sales of offensive and dangerous substances to under 18's; the banning of sales of energy drinks to those under 16/18, animal licensing provisions (October 2018) and the Tenant Fees Act 2019 (1 June 2019).
- d) The need to carefully consider the implications and respond effectively to the Better Business for All project.
- e) The need to carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- f) To carefully consider the implications of and respond effectively to the UK leaving the EU.
- g) To carefully consider the implications of and respond effectively to the setting up of the Office of Product Safety and Standards.

Partnership Working

NETSA continues to work with a range of national and regional partners including the Department for Business, Energy & Industrial Strategy (BEIS), the Home Office and the Food Standards Agency (FSA), the three regional police services, Her Majesty's Revenue and Customs (HMRC) and other enforcement agencies as well as Balance and Fresh

Our Planning Context



	I. Attract resources to enhance the provision for Trading Standards Services in the North East region				
	Action	Timescale	Current Status		
1.1	Support the NTSB in exercising all of its functions devolved from the Department for Business, Energy and Industrial Strategy (BEIS). Each English region plus Wales is allocated a seat on the NTSB. Observers from BEIS, the Chartered Trading Standards Institute (CTSI), the Competition and Markets Authority (CMA) and Scotland are also present at these meetings.	April 2019 – April 2020	Regional representation delivered by NETSA Chair and the local/regional governance of activities and decisions carried out by NETSA Executive. All the meetings of the NTSB & Governance groups 2018/2020 to be supported.		
	The governance of the NTSB is delivered on behalf of local government by a political oversight group. The grant funding is delivered on behalf of BEIS.		NETSA Executive. Next meeting 21 June 2019. NTSB. Meeting 20/21 March 2019 in Liverpool. Next meeting 27 June 2019 London.		
	Office of Product Safety and Standards.		10 August 2018 new Strategy: Strengthening National Capacity for Product Safety 2018-2020 published.		
			14 September 2018 NETSA Executive. Sarah Smith and Amanda Farrell in attendance. October 2018. Announcement on Product Safety		

			Sampling Protocol 2018/2019. Funding for safety testing of selected products including ladders and cosmetics through regional test houses. 2018 OPSS Product Safety Sampling Pro
1.2	Ensure that the scheduled Animal Feed Inspection programme (grant funded by the FSA via the NTSB) is delivered upon.	April 2019 – April 2020	Animal Health and Feed Group delivering inspection programme agreed with the NTSB. Co- ordinated through Northumberland CC. Funding granted.
1.3	Maintain Regional Investigations Team (RIT) (funded by NTSB) in order to take action against level 2/3 criminality in accordance with the Intelligence Operating Model (IOM). Tasking effected from both local and regional intelligence through the Regional Tasking Group (RTG) and in line with referral processes agreed by the National Tasking Group (NTG).	April 2019 – April 2020 April 2019 – April 2020	RIT Manager and host authority have taken actions in accordance with the IOM and governance procedures Governance group carrying out ongoing monitoring of delivery programme.

	Action	Timescale	Current Status
1.4	Maintain a Regional Intelligence Analyst (RIA) (funded by NTSB) in line with nationally agreed strategy.	April 2019 – April 2020	RIT Manager and host authority has maintained the RIA in compliance with the terms of a funding agreement in line with the IOM.

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			Interview process completed for new RIA and field support officer.
1.5	Carefully consider regional bidding in order to host projects/functions devolved from the delivery of the strategy as and when appropriate.	April 2019 – April 2020	Successful funding bid on Operation Arwen (Oak). Successful bid from Middlesbrough on a top ten trader.
1.6	To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. uksi_20151681_en.p df New provisions on Minimum Efficiency Regulations.	April 2019 – April 2020	9 October 2015 legislation implemented. Response required by all LA's. Annual reporting regime to Secretary of State. Several LA's organising partnership arrangements. 6 pilot studies on EPC's including Newcastle.
1.7	To monitor implementation of new legislative provisions of the Tenant Fees Act 2019.	1 June 2019 implementation	Effects of legislation on market-place.
Key	Priorities For Action 2018 -2020)	
2 Fr	sure consistency of interpreta	tion and sharing	best practice
	Action	Timescale	Current Status
2.1	Respond to all consultations affecting Regulatory Services	April 2019 – April 2020	Response to Consultation on licensing of laser pointers. Consultation on Laser Pointers Septe Response to Consultation on Updating Consumer Protection in the
			Package Travel

			Consultation on Package Travel Sectc Response to Consultation on offensive and dangerous weapons.
			Consultation on Offensive and dang Response to Green Paper: Modernising Consumer Markets submitted.
			Green Paper 2018.pdf
2.2	METROLOGY GROUP a) Project Work to be determined.	April 2019 – April 2020	Agreement to deliver projects on breakfast cereal and alcohol spirits survey and educational work on medical weighing equipment.
2.3	FAIR TRADING GROUP Now responsibility on delivery rests with RTG. a) Engage with Police led Operations Bombay and Liberal in combating doorstep crime.	April 2019 – April 2020	Lead Officer Fair Trading Group and RIA have established links and fully engaged with these operations.
	b) Participate in Rogue Trader Day on behalf of NETSA.	April 2019 – April 2020	Regional LATSS's to participate.
	c) Participate in Scams Awareness campaign (10-23 June 2019) with key task of increasing reporting of scams.	April 2019 – April 2020	Regional LATSS's to participate.
	d) Partnership working with the Anti-Counterfeiting Group (ACG). NETSA Strateg	April 2019 – April 2020	Operation Jasper. RIA co-ordinated regional activity

	procedures initiated by police.
development April 2020	Meeting with regional police services. Majority of matters are fraudulent and safeguarding
 f) To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. g) Bankers protocol April 2019 - April 2020 April 2019 - April 2020 	legislation implemented. Response required by al LA's. Also annual reporting regime to Secretary of State. Several LA's organising partnership arrangements.
e) Participation and involvement with National Consumer Week 2019. (November/December 2019).	 media sites on the internet. Regional LATSS's to be involved with National Consumer Week 2019.

		imitations, boron and sequinned toys. 22 May 2019 meeting of national Safety Group.
b) Undertake intelligence led product safety projects in respect of consumer products i.e. sun beds, fancy dress costumes and laser pointers.	April 2019 – April 2020	All regional LATSS's now fully engaged with assessments around sunbeds. High levels of publicity attracted including at national level.
		BEIS Halloween costume project. Newcastle co- ordinated national sampling programme. Report now published. Children's Costumes Safety Reg Halloween safety poster developed and external partners have
		signed up to campaign. BEIS, NTSB, RoSPA, CFOA and BTHA. Poster placed on Khub and distributed to partners including Tyne & Wear Fire and Rescue Service. Laser pointers: Poster & Guidance now published on Khub.
		Response to Consultation on

		licensing of laser pointers. Consultation on Laser Pointers Septe 8 January 2018 BEIS announced a new tactical approach to dealing with the supply of laser pointers, which includes including strengthening safeguards to stop high-powered lasers entering the country. To see the press release go to <u>BEIS</u> . Delivery of national laser sampling project delivered in region for the OPSS.
c) Participation with Child Safety Week 2019.	April 2019 – April 2020	LATSS to participate.
d) Monitor national/regional developments in respect of underage sales and take appropriate action.	April 2019 – April 2020	National retailers have introduced voluntary bans on sale of corrosive substances to those under 18 and energy drinks to those under 16.
e) Monitor the development of the Office of Product Safety and Standards.	April 2019 – April 2020	The Office for Product Safety and Standards (OPSS) enabling the UK to meet the evolving challenges of product safety by responding to expanding international trade,

the growth in online shopping and the increasing rate of product innovation. In addition to providing support and advice for local authority Trading Standards teams, the office will co- ordinate work across local authorities where action is needed on a national scale and will ensure the UK continues to carry out appropriate border checks on imported products once the UK leaves the European Union. 7 March 2018. Launch of new Code of Practice (PAS 7100) for product safety recall in the UK. 10 August 2018 new Strategy: Strengthening National Capacity for Product Safety 2018-2020 published. Safety-and-standar ds-product-safetyst 14 September 2018. NETSA Executive. Sarah Smith and Amanda Farrell from OPSS in attendance. October 2018. Announcement on Product Safety	r		
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TOBACCO CONTROL a) National Tobacco strategy now published	April 2019 – April 2020	Safety Sampling Pro New control strategy now published. Pote Tobacco Control Plan 2017-2022.pdf
b) Undertake intelligence led action utilising sniffer dogs in the detection of illegal tobacco in the North East	April 2019 – April 2020	LATSS utilising tobacco dog teams and roadshows.
c) Participate with re-launch of regional "keep it out" campaign.	April 2019 – April 2020	LATSS participating. Very good response on local intelligence.

2.5	ANIMAL HEALTH AND WELFARE GROUP a) To respond to all localised enquiries and respond to requests as made for assistance from Department for Food and Rural Affairs (DEFRA), the FSA and the national Animal Health Focus group.	April 2019 – April 2020	All meetings attended and updates disseminated.
	b) To ensure the delivery of the national Feed Hygiene programme on behalf of the NTSB for the FSA.	April 2019 – April 2020	Effective regional delivery of feed hygiene project through co- ordinator. (Northumberland CC).

 c) Tasked to evaluate and update contingency plans in respect of notifiable diseases including rabies and avian flu. 	April 2019 – April 2020	Work ongoing.
d) Tasked to evaluate conditions on animal licences in response to legislative changes (October 2018).	April 2019 – April 2020	Work ongoing.
e) Tasked to run NTS pilot project on competency of animal feed sampling.	April 2019 – April 2020	Hartlepool delivered on project.
f) National Farming Policy.	December 2019 -	December 2019 Stacey Report on Farm Inspection Review published.

Key	Key priorities For Action 2018 -2020			
	3. Working collaboratively to ensure effectiveness, efficiency and value for money			
	Action	Timescale	Current Status	
3.1	To identify skills gaps in current regional workforce and make appropriate provision for training/resource funding	April 2019 – April 2020	Regional Coordinator and the Training and Competency task and finish group identified various skills gaps. Funding secured from survey and regional purchasing initiative and NTSB projects. Training delivered on Memex system use, social media Investigative techniques, IOM training for managers and investigating	

			officers and IP
			training.
			a) Intelligence
			raining day.
			12
			December
			2018
			b) Morile
			training. 22
			March 2019.
3.2	To identify appropriate	April 2019 –	NETSA developed
	opportunities for regional joint	April 2020	a collective
	purchasing initiatives to reduce		purchasing initiative
	costs		for the purchase on
			a regional basis at
			a reduced rate of
			the Chartered
			Trading Standards
			Institute (CTSI) interlink for the 12
			LATSS's. 5%
			coordination fee
			paid to NETSA
			which has been
			utilised to provide
			training
			opportunities.
3.3	Support the England Illegal	April 2019 –	LATSS's currently
	Moneylending Team (IMLT)	April 2020	authorise IMLT to
	funded by Treasury and		take actions in the
	delivered by NTS in its activities		North East.
	in the region.		Complaints and
			intelligence are
			referred and shared
			with the IMLT as
			appropriate.
			All regional
			LATSS's have
			participated in
			special events to
			promote awareness
			of the work of the
			IMLT in our local communities.
			Levy on finance
			industry to fund
			IMLT. Bank of
			England and
			Financial Services
			Act.

3.4	Support the national Safety at Ports Project (funded by NTSB) by engagement via RIA ensuring all referrals of dangerous goods inland are investigated.	April 2019 – April 2020	Two suspects, aged 39 and 43, were arrested on suspicion of illegal money lending in Chester Le Street. October 2018 Announcement on the Durham County Council's Durham Savers Project. Working in partnership with Durham Constabulary, Durham Police, Crime and Victims' Commissioner, NE First Credit Union, the IMLT, the Area Action Partnerships, and Karbon Homes. Referral letters now arriving from LATSS's at border points. Actions on dangerous and illegal consumer products now been actioned. Actions taken in North Tyneside and Newcastle against a range of consumer products. Optimity Report now published.
3.5	Support our partner organisations Balance and Fresh by supporting campaigns in respect of underage sales, illicit and counterfeit alcohol and tobacco products	April 2019 – April 2020	arch1pdf.pdf NETSA Executive through the Tobacco Control project continue to fully support the work of the regional partners: Balance and Fresh.

3.6	COMPETENCY AND TRAINING TASK & FINISH GROUP Identify all training opportunities in conjunction with partners, including barristers and the private sector to maintain competency	April 2019 – April 2020	Representatives from NETSA attend both the Balance Champions group and the Crime and Disorder Group which facilitate the sharing of best practice across a range of activities. NETSA has also contributed to a number of surveys in respect of alcohol/ tobacco products. 3 July 2019 Fresh Tobacco Regulation Forum. NETSA continues to be very successful in providing a number of training events with partners including CTSI. a) Intelligence training day. 12 December		
			2018 b) Morile training. 22		
			March 2019.		
Key	Key Priorities For Action 2018-2020				
	se evidence/intelligence gathere rget resources	d locally, regio	nally and nationally		
	Action	Timescale	Current Status		
4.1	Establish and maintain a RTG to consistently consider intelligence with a view to appropriate tasking via the SB Team. Where considered appropriate to seek national	April 2019 - April 2020	RTG has been established and is operating well. 24 April 2019 last meeting.		

	resources from the NTG in line with the IOM.		
	Develop an annual Regional Strategic Assessment to provide intelligence led recommendations for consideration by NETSA in determining its strategic and operational planning.	Completed	Document produced.
	RIA to develop Regional Tactical Assessments for use of Regional Tasking Group (RTG) Develop and implement a Regional Intelligence Group (RIG).	April 2019 Ongoing	Documents produced and utilised by RTG. RIG established and meetings all scheduled in.
4.2	Engage fully with the local Government Agency Intelligence Network (GAIN) to ensure dissemination of intelligence and relevant joint actions are taken with member agencies.	April 2019 – April 2020	NETSA through the RIA has appropriate representation and information exchange arrangements with the local GAIN group.
4.3	Support the national CACS in the provision of their services in respect of the Consumer Helpline and their advice services which have now been devolved from BEIS.	April 2019 – April 2020	Representation from NETSA at the working group set up to ensure effective support/referral procedures in place. Tracey Johnson now TS Relationship Manager
4.4	Support and respond effectively to the Better Business For All project.	April 2019 – April 2020	Representation from NETSA at the working group set up to respond effectively.
4.5	Support and respond effectively to the devolutionary process in the region. Based on political process. May 2017. Ben Houchen elected as Tees Valley Mayor. 24 November 2017. North of Tyne devolution deal signed with Government.	April 2019 – April 2020	Officers carefully monitoring outcomes.

	Mayoral election to take place 2 May 2019.		
4.6	To carefully consider the implications of and respond to the UK leaving the EU.	June 2016 ongoing	No Deal/Second referendum?

Chair of NETSA. June 2019