

NEWCASTLE WARM ZONE

Performance summary: 2004-2008



A big success story for the City!

- Over 27,000 homes insulated
- 280,000 low energy light bulbs provided
- £5 million+ in new benefits income secured
- £3 million+ in annual fuel bill savings for residents
- 94 unemployed residents employed, trained and developed
- 25,000 tonnes of carbon dioxide emissions reduced



Newcastle Warm Zone has made a major contribution in delivering lasting home improvements, improving the health and wellbeing of residents, tackling climate change and boosting the local economy across the City!

The Warm Zone has assisted over 65,000 homes across Newcastle

Mr Greene is one of the many thousands of Newcastle residents who have benefited from the Warm Zone.

The **free** energy saving measures installed in his home could save him over £150 off his annual fuel bills. "I wasn't going to bother having the work done at first...but there was no inconvenience, it took no time. With high gas prices I can't afford to be throwing away money, so I couldn't be more pleased".



Mr & Mrs Fawcett also took advantage of the Warm Zone's free services



By using the Warm Zone's **free** benefits entitlement and support services, Mr & Mrs Fawcett were able to secure nearly £10,000 in extra annual income! "We are very pleased with the service that Newcastle Warm Zone gave us," said Mr Fawcett. "They filled in all the complicated forms and took all the hard work away. These benefits will make a huge difference to our lives and we can't thank them enough."

Saving energy & helping the environment!

By saving energy, you not only save money but you reduce CO₂ emissions and help tackle climate change!

The Warm Zone has reduced CO₂ by 25,000 tonnes each year - the CO₂ equivalent of taking over 8,000 cars off the road for good!

£8 million into the pockets of the people of Newcastle each year!

The home energy efficiency measures installed by the Warm Zone have saved residents over £3 million each year off their annual fuel bills – savings that will grow as fuel bills continue to increase.

The Warm Zone's benefits advisors have also secured over £5 million in new income for some of the City's most vulnerable residents.

This extra disposable income boosts the local economy, reduces health inequalities and helps underpin the wider regeneration of Newcastle.

Helping the unemployed back to work The Warm Zone's European Social Fund Programme

The Warm Zone has employed, trained and developed 94 previously unemployed residents from the most disadvantaged communities across Newcastle over the last 4 years. Each has been offered real work experience plus formal training and support, gaining 121 recognised qualifications in total.

Assisting vulnerable homes

Mr B, an elderly and infirm war veteran, was visited by a Warm Zone assessor. He qualified for free loft and cavity wall insulation, saving Mr B over £150 each year on his fuel bills. Mr B also had a free benefits review carried out by the Warm Zone team.

The Warm Zone helped him complete the forms and he was awarded £7,055 p.a. in new entitlements with a back-payment of £748. Mr B said "Ever since the Warm Zone fitted the insulation it's been lovely & warm. It's made a big difference ... now I tell everyone about the Warm Zone".



Fuel poverty in Newcastle

The impacts of fuel poverty include cold and damp-related illnesses, social & economic exclusion and wider costs imposed on the community.

NWZ has identified that an average of 25% of all homes assessed to date in Newcastle are in fuel poverty.

By improving home energy efficiency and increasing incomes, the Warm Zone is helping reduce the blight of fuel poverty.



NWZ assessment, admin & benefits staff, supported by the European Social Fund & Neighbourhood Renewal Fund.



Contact details

If you would like any further information, please contact the Newcastle Warm Zone office:

T: 0191 277 7373

E: warm.zone@newcastle.gov.uk

W: www.newcastle.gov.uk/warmzone

Delivery through Partnership

Newcastle Warm Zone is a not-for-profit partnership with Newcastle City Council, Your Homes Newcastle, National Grid, ScottishPower and many others that aims to ensure that all homes are affordably warm and energy efficient.



The Warm Zone will continue for 3 more years

Newcastle Warm Zone has been a big success in its first 4 years, delivering the many gains for the City outlined above, leveraging in over £8 million in external funding to the City and operating each year within budget.

Through the continued support of its partners, the Warm Zone will continue operations (on a streamlined basis) for the next 3 years to March 2011, giving more residents the opportunity to benefit from its services and delivering its social, economic & environmental gains for the City.

The Warm Zone would like to thank all the partners for their support and look forward to building on its success.